

Community pharmacies raising public awareness of SEPSIS



A joint initiative between the Pharmacy Guild (Queensland) and the Queensland Sepsis Program (QSP) to explore how pharmacies can increase consumer awareness of sepsis.

Community pharmacies can play a valuable role in raising consumers' awareness of sepsis and advising when to access urgent medical care.

Three Community Pharmacies are participating in this project to raise community awareness of the signs and symptoms of sepsis.

Participating Community Pharmacies will:



Identify pharmacists' sepsis education needs



Co-design sepsis training resources with the Pharmacy Guild and the QSP



Co-design and test ideas aimed at raising consumer awareness of sepsis



Collaborate with the QSP to evaluate and report on the effectiveness of ideas tested



Timeframe: The project will coincide with 'flu' season

Over **80%** of sepsis in QLD public hospitals arises in the community, however many consumers haven't heard of **sepsis** or its signs and symptoms.

Benefits:

- potential avenue for raising public awareness of sepsis
- resources developed could be used by other pharmacies to raise awareness of sepsis
- more consumers with signs and symptoms of sepsis may seek urgent medical attention early, improving their chances of better outcomes
- increased awareness of sepsis amongst consumers and staff at participating pharmacies